

The Willows

D6

Located in the heart of Wickford town centre, The Willows Shopping Centre is a well-established retail destination serving the local community and surrounding areas. Our 4 D6 digital screens are strategically positioned throughout the shopping centre to maximise audience engagement and visibility. One sits at the main entrance, welcoming shoppers as they arrive; another one is located in the main square, at the heart of the retail activity; and the third is positioned next to the parcel drop-off lockers, capturing daily visitors using the centre's convenient amenities.

Location	Wickford
Weekly Impressions	68,764
Environment	Retail
Size	D6
Motion	Full Motion
Loop	60"
Ad Slot	10"
Spec (Pixels)	1080w x 1920h

