

The Concourse

Large Format

Located in the heart of Skelmersdale, the Concourse Shopping Centre serves as one of the town’s primary retail and social hubs, offering a diverse mix of nearly 100 retailers, food outlets, and essential services. Our digital screens are strategically positioned in high-impact locations throughout the centre, elevated and ceiling-mounted to maximise visibility across busy walkways. Both screens are double-sided, ensuring optimal exposure from multiple angles and extended dwell time among shoppers. Positioned near key high-footfall areas, including the entrances to Aldi and Gym Works.

Location	Skelmersdale
Weekly Impressions	78,846
Environment	Retail
Size	Large Format
Motion	Full Motion
Loop	60"
Ad Slot	10"
Spec (Pixels)	1920 x 960h

