

Mega 6

Holderness Road (A165) is one of the key arterial routes leading directly into Hull's City Centre. Along this bustling stretch of road sits our impressive Mega D6, perfectly angled towards the road, it delivers maximum visibility to thousands of daily commuters, shoppers, and visitors. Positioned at the entrance to Kingston Shopping Centre, home to six popular national retailers, and serves as a go-to destination for locals throughout the week.

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| Location | Hull |
| Weekly Impressions | 278,240 |
| Environment | Retail |
| Size | Mega 6 |
| Motion | Static |
| Loop | 60" |
| Ad Slot | 10" |
| Spec (Pixels) | 1080w x 1920h |

