

Govan Cross

D6

Located just a 10-minute drive from Glasgow City Centre, Govan Cross Shopping Centre is a well-established retail destination that attracts over 2.3 million visitors annually. Home to 21 well-known retail and food outlets, the centre continues to serve as a key shopping and community hub for the surrounding area. Our two D6 digital screens are strategically positioned at high-footfall points within the centre — one at the main entrance, greeting shoppers as they arrive, and another located outside Poundstretcher, ensuring visibility to visitors as they move through key retail areas.

Location	Glasgow
Weekly Impressions	88,460
Environment	Retail
Size	D6
Motion	Full Motion
Loop	60"
Ad Slot	10"
Spec (Pixels)	1080w x 1920h

