

D48 Screen

The Shires is the focal shopping destination at the heart of this county town, offering great shopping for all the family, with a strong anchor tenant mix including JD Sports, Superdrug, Iceland, Holland & Barrett, Waterstones, Greggs, Specsavers and many more drawing consistent footfall from Trowbridge and the wider surrounding towns of Bradford-on-Avon, Westbury, Melksham and Warminster. Our D48 digital screen is elevated above the main walkway at the heart of The Shires, commanding the full attention of every shopper passing through each day.

Location	Trowbridge
Weekly Impressions	14,166
Environment	Retail
Size	D48
Motion	Full Motion
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

