

# Tyne Tunnel

## D48 Screen

Situated along the vital commuter route between North and South Tyneside, the Tyne Tunnel emerges as one of the crown jewels in our extensive outdoor portfolio. With screens strategically positioned on both the north and southbound sides of the tunnels, we offer a rare opportunity to captivate a massive audience. Every day an estimated 78,300 individuals traverse the Tyne Tunnel with the potential for 739,935 impacts per week.

Location	Newcastle
Weekly Impressions (Southbound)	425,178
Weekly Impressions (Northbound)	808,710
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec - Pixels (Southbound)	320h x 600w
Spec - Pixels (Northbound)	384h x 720w

