

D6

Situated in the heart of Gosforth, just a few miles north of Newcastle city centre, Gosforth Central is a vibrant shopping centre that serves as a key retail and social hub for the local community. Our three D6 digital screens are strategically positioned within the centre, located near key dwell areas and high-footfall zones to maximise visibility and audience engagement. Positioned at eye level within busy pedestrian spaces, the screens provide repeated exposure throughout the customer journey.

Location	Gosforth
Weekly Impressions	159,600
Environment	Retail
Size	D6
Motion	Full Motion
Loop	60"
Ad Slot	10"
Spec (Pixels)	1080w x 1920h

