

## D48

Located in the heart of Newcastle's City Centre, our D48 digital screen overlooking Marlborough Crescent. The site benefits from both daytime and evening exposure, with shoppers heading into the city, plus its surrounded by a cluster of bars and leisure attractions. Elevated high on the gable end of a prominent building, it dominates this major link road, ensuring constant visibility to the heavy flow of vehicles and pedestrians travelling further into the city each day.

Location	Newcastle
Weekly Impressions	91,391
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

