

## D48

This screen makes a huge impact on thousands of motorists every day as the A19 is one of the main routes in and out of the region's biggest cities including Newcastle, Sunderland and Middlesbrough. It's position opposite the Nissan manufacturing plant, one of the regions biggest employers, ensures traffic in that area

Location	Motherwell
Weekly Impressions	104,103
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

