

Mega 6 Screen

Located in the heart of Bradford city centre, Westgate (A6181) is one of the city's busiest urban corridors. It acts as a key route into the city centre, linking major retail areas, transport connections and commercial destinations. The Mega 6 digital screen is elevated high above road level and mounted to the side of the building for dominant roadside presence. The screen is slightly angled towards two lanes of traffic travelling into Bradford city centre, maximising visibility and allowing approaching motorists clear, uninterrupted viewing.

Location	Bradford
Weekly Impressions	224,103
Environment	Roadside
Size	Mega 6
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1080w x 1920h

