

## D48 Screen

Nestled in the heart of Ayrshire, the historic town of Kilmarnock stands as the largest and primary shopping destination in the region. Positioned prominently on Queens Drive, this D48 screen serves as a vital gateway into the town from the south, capturing the attention of motorists. With an estimated weekly reach exceeding 150,000, this site offers local businesses an invaluable tool to raise awareness and amplify their campaigns within the community.

Location	Kilmarnock
Weekly Impressions	150,094
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

