

D48 Screen

Introduced to our portfolio in 2023, this newer site in Scotswood, on the outskirts of Newcastle City Centre, boasts a dual carriageway location that serves as a primary link to the heavily used A1 Road. Positioned strategically, the elevated screen commands attention, angled across four lanes of traffic for maximum visibility. Don't miss the chance to capitalise on this prime location and showcase your message to a captive audience that use this vital route every week.

Location	Newcastle
Weekly Impressions	390,596
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

