

Balmore Road

D48 Screen

Located just 2 miles North of the City Centre of Glasgow, our screen sits in a great location on the busy Balmore Road this expensive D48 is perfect for capturing the attention of both motorists and local residents. The A879 is one of the busiest commuter routes for motorists travelling to and from Glasgow City Centre from the affluent suburbs of North Glasgow with in excess of 100,000 vehicles per week going past your message.



Location	Glasgow
Weekly Impressions	127,678
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

