

## Mega 6 Screen

For brands looking to target audiences in central Manchester, our Crescent site in Salford offers a highly impactful roadside advertising opportunity. The location features a large-format Mega 6 digital screen positioned on an elevated site, directly facing traffic as it exits Manchester city centre. This route is one of the primary arterial roads leading from the ring road, capturing a consistent and high volume of outbound commuter traffic. The surrounding area is heavily populated by University of Salford buildings, generating strong daytime pedestrian footfall alongside a steady flow of motorists throughout the day.

Location	Salford
Weekly Impressions	412,353
Environment	Roadside
Size	Mega 6
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1080w x 1920h

