

St Mary's Way

D48 Screen

St Mary's Way is the gateway into Sunderland. This vibrant city centre location is ideal for targeting both motorists and pedestrians. Strategically positioned on the side of a busy multi-story, this screen achieves a staggering 298,000 impacts every week.

Location	Sunderland
Weekly Impressions	298,000
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

