

D48 Screen

Located in the heart of Chelmsley Wood Shopping Centre, our D48 digital screen is positioned prominently above JD Sports, Elevated for maximum visibility, the screen captures shoppers and visitors from multiple vantage points, ensuring strong engagement throughout the day. The centre covers over 460,000 sq. ft. of retail space, featuring a dynamic mix of national and local brands, food outlets, and essential services. With an annual footfall of 8.5 million visitors, it stands as one of the most frequently visited retail destinations in the region.

Location	Solihull
Weekly Impressions	163,000
Environment	Retail
Size	D48
Motion	Full Motion
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

