

Cowpen Road

Mega 4 Screen

Located in the coastal town of Blyth, strategically located on Cowpen Road (A193), is our Mega 4 screen that captures the attention of countless passersby. As a busy thoroughfare into Blyth town centre, this busy road ensures maximum exposure for your message. Perched high above street level, the screen guarantees unparalleled visibility, hitting over 160,000 motorists each week.

Location	Blyth
Weekly Impressions	168,427
Environment	Roadside
Size	Mega 4
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	600w x 1200h

