

Large Format

Set within a spectacular Grade II listed building, Princes Square marries timeless architectural beauty with contemporary shopping and leisure. The high end shopping centre is home to a variety of high fashion retail stores, an array of artisan food options plus an Everyman Cinema. Visitors enter from Buchanan Street - one of the UK's busiest high streets and are welcomed by our impressive, high-definition video wall, delivering unmissable, premium advertising opportunities. The screen itself is over 7m wide and allows for full motion creative, allowing you to create immersive, unmissable campaigns.

Location	Glasgow
Weekly Impressions	82,499
Environment	Retail
Size	Large Format
Motion	Full Motion
Loop	60"
Ad Slot	10"
Spec (Pixels)	7696w x 1248h

