

# Niddry Road

## D48 Screen

This elevated D48 is angled perfectly toward three lanes of oncoming traffic along Niddry Street. As one of the main arterial routes out of Paisley and towards Glasgow city centre, it carries a steady stream of vehicles throughout the day. The junction ahead frequently causes congestion, creating valuable dwell time and excellent visibility for drivers waiting near the screen. The site also benefits from its proximity to a busy retail park popular with local residents.

Location	Glasgow
Weekly Impressions	347,000
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

