

## Murrayfield

## D48 Screen

Murrayfield stands tall as Scotland's largest stadium, boasting a seating capacity exceeding 67,000. It serves as the proud home of the Scottish Rugby team while also playing host to an array of thrilling live music events year-round. Our expansive D48 Screen capitalises on the passion of rugby match days. Strategically positioned on Roseburn Street, our screen attracts the attention of an estimated 101,000 individuals each week.

Location	Edinburgh
Weekly Impressions	101,555
Environment	Leisure/Road
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

