

St.Helen's Road

D48

Situated on one of Bolton's busiest arterial routes, our D48 digital screen at 867 St Helens Road is attached prominently to the side of a building, giving it a commanding presence over passing traffic. The screen faces vehicles heading south towards Atherton as well as drivers making their way to the M61 motorway, ensuring consistent exposure to both local and regional audiences.

Location	Bolton
Weekly Impressions	103,900
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

