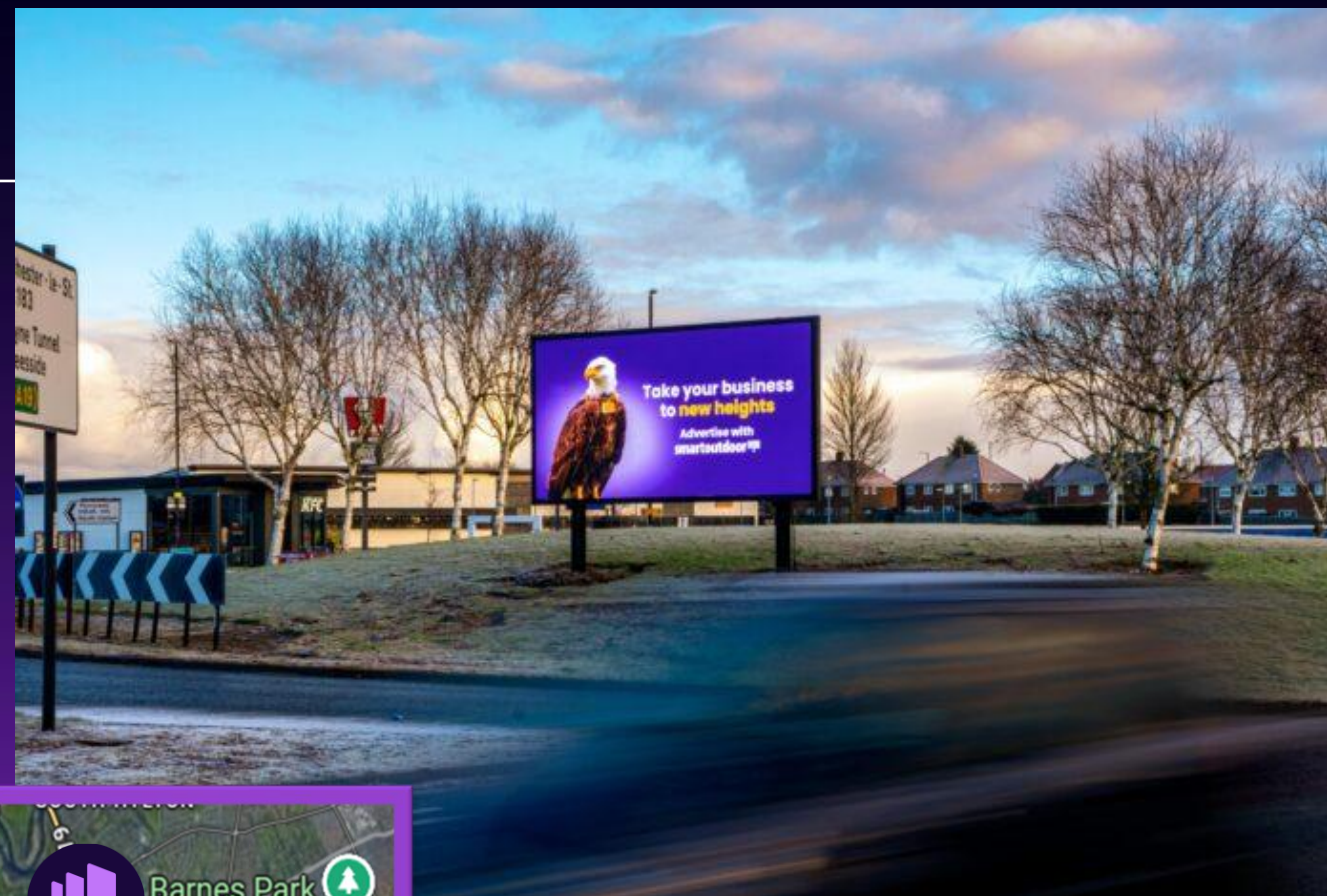


D48 Screen

The A183 is one of Sunderland’s busiest and most vital routes, serving as a key gateway into the city from the A1(M) and seamlessly connecting with the A19. At the heart of this high-traffic corridor lies our standout, D48 billboard, perfectly positioned on the Hastings Hill roundabout hitting motorists on their way into Sunderland. The site is also located near to a busy retail park and newly built housing estate, capturing the eyes of 345,000 people each week.



Location	Sunderland
Weekly Impressions	345,983
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

