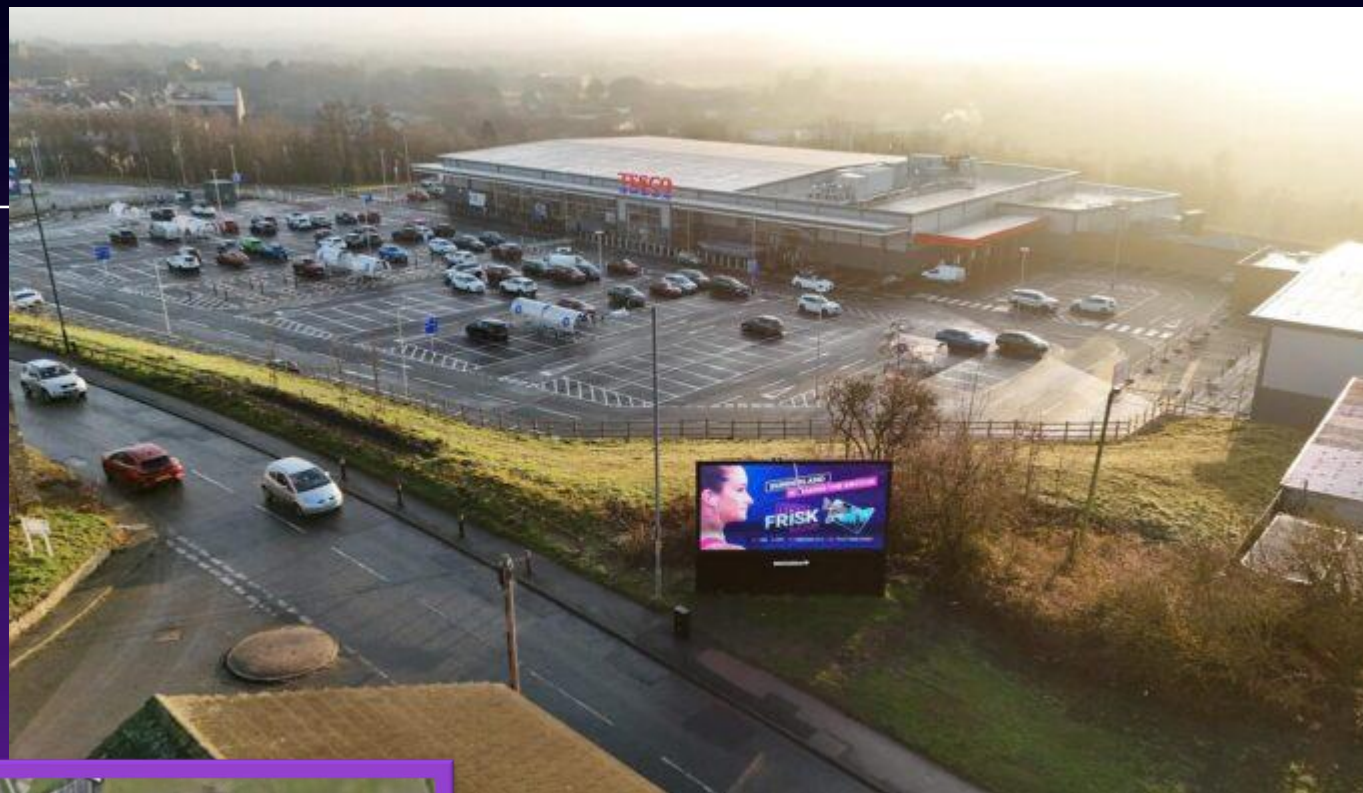


D48 Screen

Nestled between Sunderland and Durham, Houghton-le-Spring is home to our highly visible D48 screen. Strategically positioned on the busy Newbottle Street (A182), the screen commands attention from traffic heading into Houghton-le-Spring or toward the A690 - an essential gateway to Sunderland City Centre. Adding to its appeal is the proximity of a newly built Tesco Superstore, which attracts significant footfall to the area.



Location	Houghton L S
Weekly Impressions	86,968
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

