

King Street

D48 Screen

Situated strategically in the vibrant seaside town of South Shields, these screens offer an unparalleled opportunity to engage with both shoppers and tourists. Positioned adjacent to the entrance of a popular metro station, they also provide a direct line to commuters on the move. With a staggering 176,000 impacts achievable each week in this high footfall location, seize the chance to elevate your brand's visibility and leave a lasting impression.

Location	South Shields
Weekly Impressions	176,000
Number of Screens	2
Environment	Roadside
Size	D48
Motion	Full Motion
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

