

Skeffington Road

D48

Just a short distance from Preston's City Centre sits our strategically placed D48 digital prominently elevated on the side of a building. This busy route serves as one of the main approaches to Deepdale Stadium, making it a prime location to capture the attention of thousands of football fans on match days. The screen benefits from its placement in a predominantly residential area, ensuring a steady and reliable flow of both vehicular and pedestrian traffic every day of the week.

Location	Preston
Weekly Impressions	162,594
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

