Smart Outdoor

Glasgow Road

D48 Screen

Our D48 advertising screen on Glasgow Road, Bathgate is positioned on one of the town's busiest thoroughfares, linking local traffic with key commuter routes across West Lothian. As a main arterial road in and out of Bathgate, and a popular access route to the M8 motorway, this location benefits from constant movement and high levels of daily traffic. The screen directly faces inbound traffic toward the town and is surrounded by a large residential catchment area, generating strong exposure to both motorists and pedestrians throughout the day.

Location	Bathgate
Weekly Impressions	81,990
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h