

Pavilion Centre

D6

Serving as one of the town's primary retail and social destinations, the centre is anchored by two popular food retailers, Asda and Farmfoods, which drive strong daily footfall and repeat visitation. In addition, the Pavilion is home to a wide mix of well-known national brands, independent retailers, and food outlets. The centre is further supported by key community amenities, including a public library and a leisure centre located adjacent to the complex. Our two double-sided D6 digital screens are strategically positioned along the main pedestrian walkway through the centre, directly outside key retailers and businesses.

Location	Thornaby
Weekly Impressions	159,600
Environment	Retail
Size	D6
Motion	Full Motion
Loop	60"
Ad Slot	10"
Spec (Pixels)	1080w x 1920h

