

D6

Situated just a few miles south of Middlesbrough, Parkway is a prominent “edge-of-town” community shopping centre serving a large and predominantly residential catchment area. Anchored by a major Tesco Extra store, the centre is home to a strong mix of well-known national brands and local retailers. Our two digital advertising locations are strategically positioned at each of the centre’s main entrances, ensuring exposure to consistently high levels of footfall and excellent daily visibility. Both locations feature double-sided screens fully integrated into the walkways, placing your campaign directly at eye level for centre users.

Location	Coulby Newham
Weekly Impressions	280,000
Environment	Retail
Size	D6
Motion	Full Motion
Loop	60”
Ad Slot	10”
Spec (Pixels)	1080w x 1920h

