

The Spire

D48 Screen

The Spire Bridge stands as a cornerstone of Sunderland's transformative Strategic Transport Corridor, designed to enhance accessibility and allure to residents in and around the Sunderland area. The D48 screen commands attention with its impressive 18 square meters. Positioned along a main thoroughfare into the city, it attains a substantial weekly audience of 223,000.

Location	Sunderland
Weekly Impressions	223,000
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

