

# Smart Outdoor **Morley Place, Shiremoor**

## D48 Screen

Located in Shiremoor, a charming village northeast of Newcastle, the screen sits along Earsdon Road—a key thoroughfare connecting Newcastle’s city center to the popular coastal destinations of Whitley Bay and beyond. This high-traffic route makes it an ideal location to capture attention and drive engagement with your brand.

Location	Shiremoor
Weekly Impressions	82,298
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

