

D48

Our D48 screen on the A57, just before Warrington's Ring Road, reaches nearly half a million people weekly. Mounted on the side of a building and overlooking a major roundabout, the screen commands multiple angles of view, ensuring maximum impact as traffic flows in every direction. Whether motorists are entering or leaving Warrington town centre, or connecting onwards to the M62 and M6 motorways, this prime site guarantees strong and repeated exposure.

Location	Rochdale
Weekly Impressions	406,079
Environment	Roadside
Size	D48
Motion	Static
Loop	60"
Ad Slot	10"
Spec (Pixels)	1200w x 600h

